

WILDCATS COME HOME

Rooted Here. Growing Together.

Friday, October 16, 2026 | 4:00–8:00 PM
Coppal House Farm | Lee, New Hampshire

This fall, Coppal House Farm, Deciduous Brewing Company, and UNH Alumni are coming together to host **Wildcats Come Home**, a new community event celebrating the connections that make the University of New Hampshire feel like home.

Taking place during **UNH Family Weekend**, Wildcats Come Home is designed to bring together **past, present, and future Wildcats**—UNH alumni, current students, prospective students, families, faculty, staff, and friends—for a distinctly New Hampshire fall evening.

Both Coppal House Farm and Deciduous Brewing Company are **proudly alumni-owned**, and Wildcats Come Home grew from our shared connection to UNH and a desire to bring Wildcats across generations together.

The evening will feature a corn maze, bonfire, live music, yard games, a Wildcat Marketplace showcasing UNH alumni-owned and local businesses, food from alumni-owned and local vendors, and craft beverages, including Deciduous Brewing Company's Go 'Cats!, brewed in collaboration with UNH Athletics.

As we build the inaugural Wildcats Come Home, we are inviting UNH alumni, local businesses, and community partners to help bring it to life. **Sponsorship support** will help offset the costs of entertainment, activities, event infrastructure, and other elements that will create a memorable and welcoming experience for the UNH community.

Sponsorship is also an opportunity to introduce your business or organization to UNH students, families, alumni, and community members while showing your support for an event centered around the place and community we all share.



SPONSORSHIP OPPORTUNITIES

PREMIER WILDCAT PARTNER — \$2,500

Limited to two partners

Sponsor recognition includes:

- Premier logo placement on the Wildcats Come Home website and digital event materials
- Dedicated sponsor recognition on Coppal House Farm and Deciduous Brewing Company social media
- Prominent on-site sponsor recognition
- Verbal recognition during the event
- Opportunity to provide a banner or sign for prominent display
- **6 complimentary event tickets**

WILDCAT PARTNER — \$1,000

Sponsor recognition includes:

- Logo and link featured on the Wildcats Come Home website
- Dedicated sponsor recognition on Coppal House Farm and Deciduous Brewing Company social media
- On-site sponsor recognition
- Verbal recognition during the event
- Opportunity to provide a banner or sign for display
- **4 complimentary event tickets**

COMMUNITY PARTNER — \$500

Sponsor recognition includes:

- Name or logo featured on the Wildcats Come Home website
- Recognition on Coppal House Farm and Deciduous Brewing Company social media
- On-site sponsor recognition
- **2 complimentary event tickets**

SIGNATURE SPONSORSHIPS

Looking to support a particular part of the Wildcats Come Home experience? A limited number of exclusive Signature Sponsorships are also available.

- **LIVE MUSIC PARTNER — \$3,000 — Live Music presented by [Sponsor Name]**
- **CORN MAZE PARTNER — \$1,500 — Corn Maze presented by [Sponsor Name]**

Signature Sponsorships include sponsor recognition appropriate to the level of support, along with **exclusive recognition associated with the sponsored experience.**

OTHER WAYS TO PARTICIPATE

WILDCAT MARKETPLACE

We are looking for a select group of small businesses and makers to join our Wildcat Marketplace, with an emphasis on **UNH alumni-owned businesses and local New Hampshire businesses**. The marketplace will give participating businesses an opportunity to showcase and sell their products while connecting with Wildcats from across generations.

FOOD VENDORS

We are seeking a limited number of food vendors to help create a diverse selection of food offerings throughout the evening. Preference will be given to UNH alumni-owned and locally owned businesses.

IN-KIND & SWAG BAG PARTNERSHIPS

We welcome businesses interested in supporting Wildcats Come Home through products, services, materials, or other in-kind contributions.

The first 100 ticket purchasers will receive a Wildcats Come Home swag bag, and we are looking for businesses interested in contributing **products, samples, gift certificates, promotional items, or other items for inclusion**.

We also welcome in-kind contributions that can help support the event itself or enhance the experience for attendees.

INTERESTED IN PARTICIPATING?

Whether you'd like to sponsor, vend, contribute to our swag bags, or support the event in another way, we'd love to hear from you.

Past. Present. Future.

All Wildcats are coming home.

For sponsorship and participation information, please contact:

Hannah Bendroth | Coppal House Farm
hannah.bendroth@coppalhousefarm.com
cell • 603.770.0831 | office • 603.659.3572